



MENU A PAR Technology Company

The Most Advanced Digital Restaurant Ecosystem

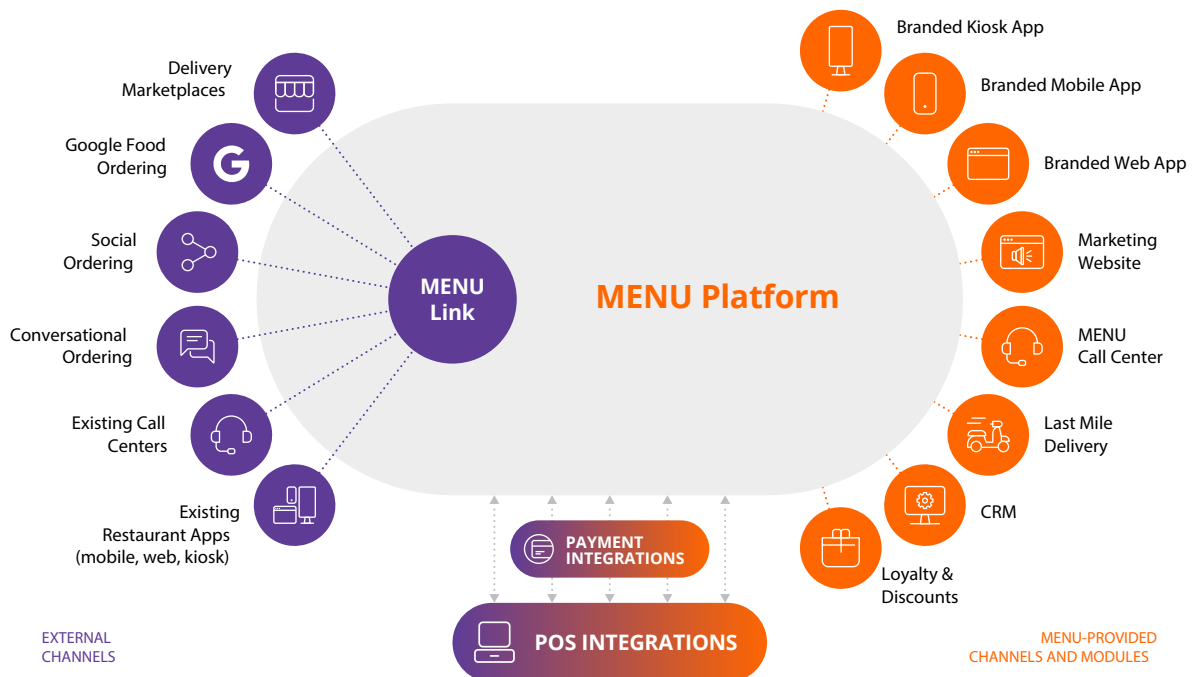
Omnichannel order & pay with integrated delivery and engagement at its best

MENU Ecosystem

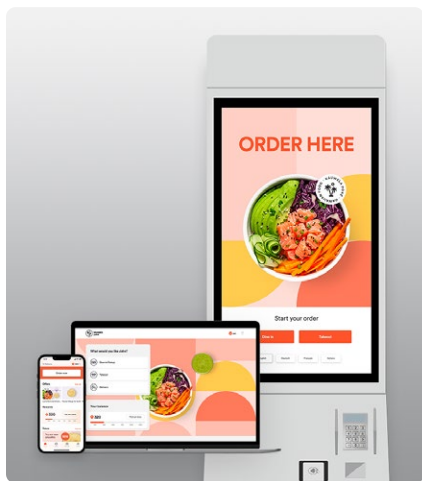
All-in-one cloud solution for all customer touchpoints

MENU's modular portfolio covers everything you need to make the most out of your digital journey. You can maximize your revenues by providing a state-of-the-art omnichannel customer experience at scale while reducing errors, inefficiencies and manual work.

The MENU Ecosystem offers fully integrated omnichannel digital order, pay & engagement solutions in restaurants' branding with a comprehensive delivery & dispatch suite. Seamless integrations with any external ordering channel enable restaurants to get rid of multiple tablets and manage all third-party channels with only one interface. The entire ecosystem is managed in a single place and integrates smoothly with various point of sales systems, payment processors, delivery service providers, analytic tools and engagement platforms.



MENU-Provided Channels and Modules



Branded Apps

Seamless order and pay, higher ticket sizes & more re-visits with Mobile App, Web App and Kiosk solutions in your branding, covering all order types, add-ons, combos & cross-selling. Equipped with payment and POS integrations, and extendable with MENU Loyalty offering advanced reward, discount and coupon capabilities.

Mobile app

Convenient order and pay offering award-winning app experience available for any platform using iOS, Android, and/or Harmony operating system.

Web app

Smooth online ordering and payment app with a responsive layout and intuitive interface.

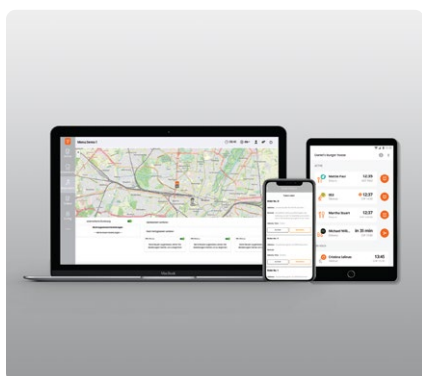
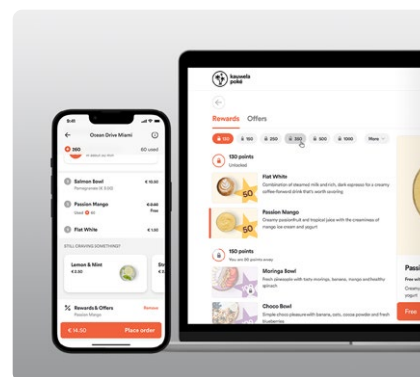
Kiosk

Contactless ordering on Windows-based Kiosks with intuitive UX/UI, integrated with table location systems and order display screens.

Loyalty & Discounts

Innovative engine for discounts, loyalty & reward management to win repeat customers and boost sales with tailored targeting. Offers a spend-based rewards program with advanced capabilities for catering to complex loyalty needs.

- Personalized greetings
- Tiered points system
- Points balance & expiry
- Points & cash
- Reward history
- Loyalty card (barcode & QR)



Last Mile Delivery

Single point for managing delivery orders from your direct and external channels with automated dispatching through MENU Dispatch, which provides easy order assignment, driver fleet optimization and full management of all delivery operations.

- Order fulfillment via own delivery drivers and/or delivery service providers (DSPs)
- Automatic/manual allocation of orders
- Delivery anywhere
- Delivery tracking
- Control screen
- Driver's app
- Reporting

MENU CRM

Stay connected with your customers through personalized communication & multichannel engagement. Skyrocket your marketing efforts based on high-quality data, single customer profile, powerful customer segmentation and marketing automation.

Marketing Website

Modern web builder optimized for restaurants enabling attractive look & feel of your brand's website. Drive engagement and integrate your website with your branded Web app without hassle.

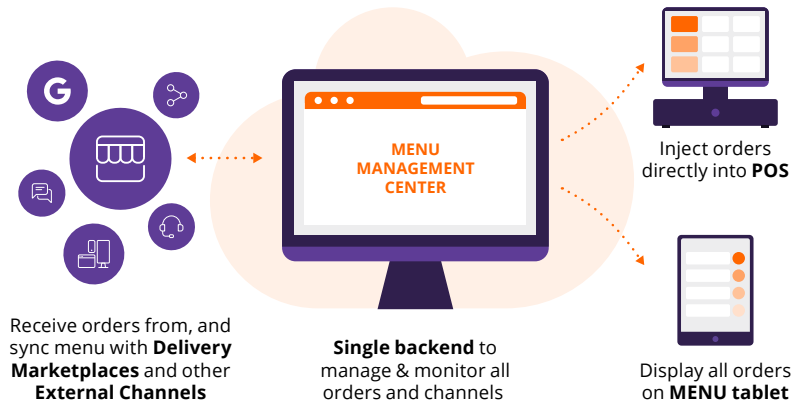
MENU Call Center

Tap into more sales through phone orders with an intuitive ordering interface for your call center agents. Let them quickly place orders on behalf of your customers as through any other digital channel.

MENU Link

Seamless integration of Delivery Marketplaces and other External Ordering Channels

Increase sales and boost efficiency by integrating any external ordering channel or your existing branded apps while maintaining seamless experience. Smooth integrations with delivery marketplaces, Google platforms, social & conversational ordering channels, as well as third-party call centers or your existing branded apps, help you maximize efficiency. All supported by a single backend to manage digital menu on external channels and automated order injection into POS.



Manage Everything from One Place



Management Center & Flexible Customization Center

Central place to manage your entire ecosystem and access powerful customer statistics & flexible strings update



Staff tablet – Single order management interface

Staff tablet to manage all digital orders from the restaurant's own and external channels.

Over 100 integrations to power up your business

30+

Payment Processor and Payment Method Integrations

... and more

20+

POS Integrations

... and more

45+

Delivery Aggregators and Delivery Service Providers (DSPs)

... and more

Kiosk Hardware

Analytics and CRM

Fraud Prevention



MENU A PAR Technology Company

Futureproof your restaurant business

- Power and connect all your customer touchpoints with branded omnichannel ordering and marketing website
- Integrate external channels into a seamlessly operating system and take back control from third-party platforms with MENU Link
- Enable your own drivers' or mixed-fleet delivery with MENU Dispatch and Driver's App
- Boost your guest loyalty and personalized engagement with MENU Loyalty & Discounts connected to your CRM



MENU is the leading global provider of digital restaurant ecosystems. Our solutions are certified and implemented by the most beloved global brands that rely on MENU to wow their customers, increase sales, and streamline operations. MENU's recent awards manifest our excellence in digital customer experience and bring our solutions to the top of the app ratings. MENU provides all that is needed to connect restaurants to their customers and make restaurants fit for the future.

MENU is a trusted global provider for some of the largest restaurant brands



dean & david

POPEYES
LOUISIANA KITCHEN

**Interested in more information about MENU's solutions
and customer cases around the globe?**

Contact us now

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www.menu.app

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